



5th Annual *DisOrient* Asian American
Film Festival of Oregon
April 23 – 25, 2010
Bijou Cinemas
www.disorientfilm.org

Dear Friend:

On behalf of the Chinese American Benevolent Association (CABA) and the DisOrient Asian American Film Festival Committee, I would like to thank you for your generous past support for DisOrient. What it has accomplished is to provide a public presence to the Asian American voice, which is so commonly unheard. You have made possible this phenomenal community-building event.

We ask for your continued support as we celebrate our fifth year. Please find enclosed a sponsorship packet for your review. Donations are absolutely critical for this film festival because it is put on completely by volunteers. No contribution is too small or too large. You can also help by spreading the word or bringing your friends to the Festival. By being a sponsor, you will:

Bring fabulous films to Eugene and Portland that you would not otherwise be able to see.

Enjoy Q & A's with filmmakers, directors and actors as well as many opportunities to meet them at workshops and receptions!

Provide mentorship via the Pan Asian Rites of Passage Workshop, which gives Asian American Youth an opportunity to express their viewpoint through film.

Strengthen Eugene by bringing business to our local economy.

For more information or latest updates about the DisOrient Asian American Film Festival, please go to: <http://www.disorientfilm.org>. Additional VIP Passes are currently available for sale on the website.

I have been significantly impacted by attending past DisOrient festivals. It is there that I have learned about important Asian American cultural and historic issues that don't get popular media coverage. Everyone from filmmakers to staff to audience members share stories that move and inspire. People attending DisOrient have told me that they feel a wonderful sense of being connected to community. Please join us for our 5th anniversary. I look forward to seeing you at DisOrient 2010!

Sincerely,

A handwritten signature in cursive script that reads "Pamela M. Quan".

Pamela M. Quan
DisOrient Asian American Film Festival of Oregon
Resource Development Chair
pam@disorientfilm.org



5th Annual *DisOrient* Asian American
Film Festival of Oregon
April 23 – 25, 2010
www.disorientfilm.org

CORPORATE SPONSORSHIP LEVELS

Can be cash or in-kind sponsorship

Title Sponsor – \$8,000 or more	<ul style="list-style-type: none"> ✦ Sponsor’s name incorporated into DisOrient 2010 “Presented by” in all marketing materials, commercials, website, video trailers, and print advertising ✦ Full-page ad in the festival program ✦ Eight VIP All-Access Passes ✦ Honorary Jury Member
Platinum Sponsor – \$2,000 - \$7,999	<ul style="list-style-type: none"> ✦ Large logo before every screening ✦ Half-page ad in the festival program ✦ Your logo on all printed materials ✦ Six VIP All-Access Passes
Gold Sponsor – \$1,000 - \$1,999	<ul style="list-style-type: none"> ✦ Medium logo before every screening ✦ Quarter-page ad in the festival program ✦ Your logo on all printed materials ✦ Four VIP All-Access Passes
Silver Sponsor – \$500-\$999	<ul style="list-style-type: none"> ✦ Small logo before every screening ✦ Your logo on all printed materials ✦ Two VIP All-Access Passes
Bronze Sponsor – \$100-\$499	<ul style="list-style-type: none"> ✦ Your name in text before every screening ✦ Your name in text on all printed materials ✦ One VIP All-Access Pass
Fan of the Festival Sponsor – \$99 or less	<ul style="list-style-type: none"> ✦ Your name in text in the festival program

Examples of In-Kind Sponsorship

- ✦ Travel and accommodation for attending filmmakers
- ✦ Hosting of receptions and after-parties
- ✦ Items to include in gift bags for attending filmmakers and VIPs
- ✦ Food for attending filmmakers and DisOrient staff
- ✦ Printing of program books, posters, flyers and t-shirts
- ✦ Advertising



5th Annual *DisOrient* Asian American
 Film Festival of Oregon
 April 23 – 25, 2010
www.disorientfilm.org

INDIVIDUAL AND NON-PROFIT GROUPS SPONSORSHIP LEVELS

Red Carpet Sponsor \$250 or more	<ul style="list-style-type: none"> • Your name and message before every screening • Your name on all printed materials • Three VIP All-Access Passes
Golden Reel Sponsor \$100 - \$249	<ul style="list-style-type: none"> • Your name before every screening • Your name on all printed materials • Two VIP All-Access Passes
Silver Screen Sponsor \$50 - \$99	<ul style="list-style-type: none"> • Your name in the festival program • One VIP All-Access Pass

All non-profit sponsors will receive a VIP pass in the name of the organization and a name in the festival program as a valued sponsor of the DisOrient Asian American Film Festival.