



[www.disorientfilm.org](http://www.disorientfilm.org)

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**DISORIENT ASIAN AMERICAN FILM FESTIVAL OF OREGON RETURNS  
April 17-19, 2009 – Bijou Art Cinemas, Eugene, OR**

EUGENE, OR - March 8, 2009 - The Chinese American Benevolent Association is pleased to announce the return of the Fourth Annual DisOrient Asian American Film Festival of Oregon, a truly grassroots celebration of the art of filmmaking and community. Over the last couple of years, DisOrient has garnered a national reputation for organizing a unique and quality film festival amongst industry and filmmaking professionals.

Festival attendees can experience three well-rounded days of films, workshops, parties, panels and special guests. Out of over 60 film submissions this year, our jury selected only the best new films. After its premiere at the Sundance Film Festival in January, Tze Chun's feature film CHILDREN OF INVENTION will open the DisOrient Film Festival. The film has received rave reviews as a "powerful drama" from independent film publications such as Filmmaker Magazine and Film-Forward.com. DisOrient brings directors, actors and industry professionals to Eugene, Oregon, to present their new films not yet available in theaters. Film director Dave Boyle (of DisOrient 2008's BIG DREAMS, LITTLE TOKYO) and actor Hiroshi Watanabe (LETTERS FROM IWO JIMA) will visit Eugene to show their latest film WHITE ON RICE for DisOrient's closing night on Sunday, April 19. Local Eugene/Springfield middle school and high school Asian American filmmakers will also premiere their work. This year's program has about seven features and 20 short films, including the world-premiere of feature film I AM THAT GIRL. Some issues covered are immigration rights, gender equality, Asian American identity and movement, and the culture of American business and spending. Check the DisOrient Web site for more updates at [www.disorientfilm.org](http://www.disorientfilm.org).

DisOrient was started in 2005 by a group of Asian American educators and activists who dedicated themselves to bringing honest representations of Asians to the silver screen. We understand the power of the moving image to combat the rampant Hollywood stereotypes of Asians and Asian Americans as kung fu fighting houseboys, hypersexual/asexual bodies, expendable villains, or nerdy and anti-social geeks. Film also allows us to tell compelling stories about our experiences such as war, immigration, identity, family, labor, globalization and other diasporic experiences. We use the W.E.B. DuBois standard of "for us, by us, or about us" when selecting new and exciting films for our festival.

If you want to review a film or interview a filmmaker, please contact Laura Fong.

For more information visit: [www.disorientfilm.org](http://www.disorientfilm.org)